

WHEREAS, Laurie L. Goldman is a native Angelino; and

WHEREAS, Laurie L. Goldman's Hollywood journey began 6 months of age, when her parents first took her to the Musso & Frank Grill; and

WHEREAS, many family milestones and special occasions were celebrated at Musso's or the Brown Derby. Movies continue to be an obsession in the Goldman family. Laurie eagerly awaited the family outing to see a movie at Grauman's Chinese or Egyptian Theatre. In those days, Hollywood Boulevard had more than 9 theatres from which to choose; and

WHEREAS, as a child growing up on Orange Grove Avenue, Laurie and her friends spent their Saturdays taking the 84 bus up to the Boulevard. There was so much to do and to see - the Boulevard provided an unparalleled adventure. A day in Hollywood always ended with an ice cream at CC Brown's; and

WHEREAS, Laurie attended Bancroft Middle School and Fairfax High School; and

WHEREAS, as a senior at Fairfax High School Laurie was B12 Class President, Year Book staff member 1969/1970, and voted by her high school peers as best dresser and one who was a leader; and

WHEREAS, Laurie's favorite Hollywood memory would be seeing The Beatles at the Hollywood Bowl in 1964; and

WHEREAS, for more than 40 years, Laurie L. Goldman has worked tirelessly as a volunteer in Hollywood to effect positive change; and

WHEREAS, in 2003, Laurie Goldman would form the GO! Goldman Organization and she would become active in community outreach by holding leadership position at the Hollywood Chamber as well as Central Hollywood Neighborhood Council; and

WHEREAS, from her community advocacy to her charitable nonprofit work to her current passion to build a 38-acre street level park on top of the 101 Freeway, Laurie is a life force, epitomizing community spirit through her selfless contributions to the community; and

WHEREAS, throughout Hollywood, there are organizations such as the Hollywood Media District Property Owners Association that Laurie has

demonstrated her tireless leadership, enthusiasm and steadfast determination; and

WHEREAS, in 2016, Laurie would become President of the Hollywood Media Business Improvement District; and

WHEREAS, during her tenure as President of the BID, Laurie successfully: collected past due State of California assessments in the amount of \$163,000, created new Bylaws, formed a new committee structure, created new policies and parliamentary procedures, contracted a new security company, as well as hosted first BID retreat; and

WHEREAS, Goldman has various projects at the BID in process as such: Highland Medians, new traffic signal at Santa Monica/Seward, launch of the new BID website, Theatre Row Medallions, Early Renewal, and BID Specific Plan – just to name a few; and

WHEREAS, Laurie L. Goldman's leadership has revitalized this area of Hollywood as well as the BID Board; and

THEREFORE, on behalf of the City of Los Angeles, I am pleased to join the Hollywood Media District Property Owners Association as they honor and give recognition to Laurie L. Goldman on this momentous occasion. I congratulate Laurie for her years of distinguished service and achievement in public service.

The City's greatest strength lies in the diversity of our families and the commitment of persons like Laurie Goldman to be a part of our extraordinary future.

Your patronage has been of great value to intensify community spirit and enhance the live of all Angelenos to make Los Angeles a great place to live, work, and play.